

Montgomery County Recreation Department presents

Holiday Happening

A combined celebration of Holiday Happening and Winter World of Crafts

Juried Craft Show



Over 100 outstanding artists and crafters will be displaying their works.

December 4, 2004
10:00am-4:00pm

Free Parking
Free Admission

Bauer Drive Community Center
14625 Bauer Drive
Rockville, MD 20853

301-468-4015

Montgomery County
RECREATION
DEPARTMENT



Additional Information Sheet
Holiday Happening Craft Show

What are the logistical details of the show?

Date: December 4, 2004
Time: 10:00 am to 4:00 pm
Location: Bauer Drive Community Center
14625 Bauer Drive, Rockville, MD 20853
301-468-4015

What are the registration fees?

<u>Space</u>	<u>Montgomery County resident</u>	<u>Non-resident</u>
8' wide x 6' deep	\$50	\$60
10' wide x 6' deep	\$65	\$70

How do I apply and register?

Crafters interested in participating in the show must submit a completed application; three photographs of crafts and full registration fee. Photographs become the property of Montgomery County Department of Recreation and will remain part of the application.

When is the deadline for registration?

The jury process will take place by October 15th. Applications will be accepted after October 15th only if there is space available. All applicants will have to complete the application and a jury process. Applications will not be accepted after November 27th.

What craftwork is appropriate for the show?

Only original work completed by crafter, partner or immediate family is eligible for participation in the show. Please do not submit applications for goods that are for "resale", imported products, made from kits, or mass produced.

What does it mean to have a "space" in the craft show?

Participants that are selected for the show will have a space assigned. The spaces are either 8' wide x 6' deep or 10' wide x 6' deep. The space is set-up by the crafters. There is nothing other than the space provided by the center. Tables and chairs are not provided. Tables are required to be covered to the floor.

What if I need additional space?

Unfortunately, the allotted space has been carefully measured. Crafters must only use the space assigned. Display items must fit in designated space.

What is a juried show?

A juried show is a show that requires each applicant to provide photographs or samples of craft. The photographs are reviewed by a knowledgeable panel called a jury. Crafters are selected from the applicants based on skill, creativity and medium.

Who selects the jury?

The jury is selected by the Montgomery County Recreation Department.

What if my craft is not selected by the jury?

The craft show is very competitive and non-selection does not mean the craft is not excellent. The judging criteria are based on quality, uniqueness, creativity and marketability. The jury is only able to select 115 crafters. The competition is keen and traditionally most applicants are outstanding artists.

How will I know if I am accepted for the show?

Applications received before October 15th will receive written notification on the status of the application by October 22, 2004. All applications received after October 15th will be notified no later than November 27th.

How do I get a sales tax number?

All participants must have a temporary or permanent retail sales tax number. The Recreation Department cannot assist crafters in getting this number. The Recreation Department is required to send the name of each crafter into the Maryland Tax Office. The telephone number to the Maryland State Retail Sales Tax Division is 301-949-0280.

May I request the space that I want to be in?

Please indicate your space preference and why this space is preferred. Please be advised that no space is guaranteed. Although, a space can be requested and all requests will be considered there is no guarantee that crafters will get the preferred space. There is considerable effort into making the show fair and accommodating requests when possible. Thank you for understanding this in advance.

I have always been in a space and must stay in that space.

Please make all requests for space preferences on the application. Please be advised there are no guarantees of receiving a preferred space. Each request will be considered and efforts will be made to see that crafters are assigned in the area that they prefer. There are no pre-determinations of assigned spaces. Spaces are assigned each year based on the crafts that are in each show.

I have been a crafter for many years and need to be in the space that I have always been in.

Please make all requests for space preferences on the application. Please be advised there are no guarantees for space assignments. There are many shoppers that return year after year because of the continued support of returning crafters. The reputation of the show is staked on the fine work that the returning crafters produce. However, the freshness, variety and excitement that new crafters bring are valued as well. Consequently, the spaces will be determined based on what is best for the enhancements of the show. Each request for a space will be considered but space assignments are not guaranteed.

Will I be able to use electricity?

Participants will not be able to use electricity.

What if there is an outlet in my space.

Electricity is not available for crafters. The electrical breakers cannot handle multiple plug-ins. Electricity cannot be used by any crafter.

What is the average attendance for the show?

Over the past two years the show generally had over 2500 shoppers attend.

How will the show be marketed?

Paid advertisements in the Washington Post and Montgomery County Gazette.

The show will be advertised on the Department of Recreation website.

The Department of Recreation and Leisure Guide

Department newsletters

Flyers will be sent out

Public Service Announcements will be sent to area newspapers and radio stations

Group e-mail distributions

Any crafter that has additional ideas for free marketing strategies are encouraged to contact the center director.

What if I don't get the sales that I want?

The Recreation Department is committed to marketing the show as stated above. The department makes a genuine effort to promote and encourage attendance to the show. However, the attendance is not guaranteed. There are many factors that contribute to sales and the department does not guarantee sales.

Will refunds be made in the event of inclement weather?

There will be no refunds in the event of inclement weather.

What if I have to cancel my attendance to the show once my application has been accepted?

Once an application has been accepted there will be no refunds.

Why are there so many guidelines?

There will be 110 crafters participating in the show. Emphasis is on ensuring that crafters be treated equally and fairly. The preferences of each crafter will be taken into consideration. However, the emphasis is hosting a show that is fair to all crafters and inviting to shoppers.

Thank you for your interest in Holiday Happening. Please call 301-468-4015 should you have additional questions!